STRATEGY COORDINATOR AMONG SOMALI MUSLIMS
IN THE GREATER TORONTO AREA (GTA)

JOB DESCRIPTION

Concentrated Areas: Northern Etobicoke, Brampton, Rexdale, York University Heights, Willowdale, Scarborough
Population Estimate in Greater Toronto: 80,000 people
Primary Religion: Islam (Sunni)
Primary Language: Somali, Arabic

Why are Workers Needed? This is the location of the largest gathering of Somalis in Canada. There are no Somali-background Christian churches of any kind in the area. Workers are needed that exclusively focus on multiplying searching for people of peace and making disciples among Somalis. We are not yet aware of any Somali followers of Jesus in GTA, though there may be a few & a few evangelicals working among them.

Location
Somalis have a large presence in the Etobicoke (approximately 10 miles west-northwest of Toronto), Brampton, & other areas of the Greater Toronto Area. There are multiple Somali restaurants, cafes, halal markets, and mosques in Etobicoke. Gospel impact in Etobicoke & Brampton would ripple throughout the GTA Somali population and their connections worldwide.

Training
Global Gates Canada offers customized training for our missionaries called Pathways to Success. Depending on the missionary’s prior experience, Pathways could involve building skills in language learning, ethnographic research, mobilizing and training partners, spiritual formation, evangelism and discipleship, church planting methodology, and leadership. To become an effective Strategy Coordinator, the missionary candidate may need to develop particular skills first. Global Gates Canada offers a one-week Strategy Coordinator training (currently presented in NYC) and ongoing coaching to assist missionaries in their task.
Job Description Summary
A Global Gates Canada Strategy Coordinator’s primary task is to develop and implement an aggressive strategy to reach a particular unreached people group, or affinity of unreached people groups, with the gospel of Jesus Christ---in this case, Somali Muslims.

The Strategy Coordinator builds an ecosystem of prayer, ministry, evangelism, discipleship, church multiplication, and leadership development that, through the power of the Holy Spirit, births a multiplication of disciples and churches throughout the prioritized people group and beyond.

Major Responsibilities and Functions

- Become an expert on the Somali worldview.
- Develop and/or obtain gospel resources (Bibles, audio Scripture, chronological Bible stories, testimonies, videos, etc.) in Somali language(s).
- Raise up laborers within the people group, and recruit laborers from outside of the Somalis, to saturate the people group with the gospel.
- Nurture a vision for the spread of the gospel, multiplication of disciples, and planting of churches among the Somali in GTA and through them to other communities of Somalis around the world.
- Create and implement a comprehensive prayer, ministry, evangelism, discipleship, church planting, and leadership development strategy to stimulate church multiplication movements among the Somalis.
- Continually learn and implement best practices in church multiplication.
- Collaborate with other evangelicals to model and train in evangelism, disciple making, church planting, and leadership development.
- As new believers emerge, give primary attention to them to nurture their role in leading multiplying movements of disciples and churches.
- Evaluate and adapt methods based on what God has done and is doing.
- Start multiple streams of disciple making and church planting to reach all population segments and networks of Somalis within GTA and their communities worldwide.
Accountability

● Submit brief monthly reports to a coach or supervisor.
● Submit an annual report to Global Gates Canada leadership.
● Meet or video-conference with the assigned Global Gates Canada coach once a month to evaluate and strengthen the work.
● Participate in SC & other meetings with senior GG Canada leadership as requested.

Strategy Coordinator Characteristics

● Visionary - The Strategy Coordinator needs to envision what God desires for the people group in a particular gateway city and through the people group’s communities around the world.
● Spiritually Mature - The Strategy Coordinator needs to be spiritually mature and committed to sound evangelical beliefs and practices. He or she must know and obey God’s Word and point others to the authority of God’s Word. The Strategy Coordinator must be a person of integrity. He or she is a person of prayer who expects God to demonstrate power in bringing the prioritized people group to Christ.
● Strategic - The Strategy Coordinator needs to align tools, time, relationships, and resources, to accomplish God’s vision for the people group. He or she is strategic in partnering with the larger Body of Christ to accomplish more than one can do alone or on a small team.
● Intentional, focused, and disciplined - The Strategy Coordinator needs to be a self-starter who is able to avoid distractions to maximize evangelism, discipleship and church multiplication among the prioritized people group. The Strategy Coordinator must discern what is most fruitful to do with his or her time, and with whom that time should be spent.
● A Learner - The Strategy Coordinator must be a lifelong learner committed to learning and sharing best practices for Kingdom advance among his or her people group.
● Passionate - The Strategy Coordinator must have a sense of urgency. Members of the unreached people group are lost and dying every day without Jesus Christ.
● Faith-Filled Perseverance - The Strategy Coordinator has faith that God will reach the prioritized people group. When obstacles arise, the Strategy Coordinator tenaciously perseveres, clinging to the vision of the Lord birthing a church planting movement among the people group.

For more information please contact:

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